



08:30 Registration with breakfast

09:30 **Welcome**

Presented and moderated by:
Nina Jareño, Head of Contents, Food division at Interempresas Media

09:35 **Block 1. The impact of meat on social and economic levels**

Moderated by:
Maria Devant, Head of Ruminant production and animal nutrition at IRTA

Meat consumption: reasons and emotions

Maria Font, Researcher of Food quality and technology program at IRTA

Past and present in culinary tradition

Pep Nogué, Director of gastronomy and founding partner of Culinary Institute of Barcelona (CIB)

How much meat should we eat? - The importance of transparent evidence-based health metrics

Alice Stanton, Clinician-Scientist. University of Medicine and Health Sciences. Irlanda

Question and answer session

11:00 Coffe break

12:00 **Block 2. Efficient and sustainable processes in meat industry**

Moderated by:
Grau Matas Ferrer, Innovation technician in Food quality and technology program at IRTA

Sustainability: The unavoidable commitment of today's business

Núria Romero, Head of sustainability at Grup Viñas

Smart processing: Efficiency, quality and safety (in/at the meat industry)

Elena Fulladosa, Researcher of Food quality and technology program at IRTA

Digitalization and artificial intelligence: A success story in the meat industry

Lluís Castarlenes, Digital transformation and industrial systems team at Grupo Vall Companys
Joaquín Terés, Digital transformation and industrial systems team at Grupo Vall Companys

Question and answer session

13:30 Cocktel Meat working

15:00 **Block 3. Meat: Innovating to feed new generations**

Moderated by:
Sara Bover i Cid, Head of programs for the Food industry area at IRTA

Biotechnology and circularity: The future of meat valorisation

Ricard Bou, Researcher of Food safety and functionality program at IRTA

The effects of selected alternative feed ingredients on pigs and ruminants meat quality

Luciano Pinotti, Researcher of Università degli Studi di Milano Statale

IA: potential and business challenges

Cristina Aranda, Co-founder of Big Onion and MujeresTech

Question and answer session

16:30 **Closing conference**

Imma Borràs, Comercial director of Food aera at Interempresas Media
Dr. Josep Usall y Rodié, CEO of IRTA

16:45 Forum End
